Orders Order / Rev: 104398 Alt Order #: 06832443 Product Desc: **REP JEWISH COALITION** Estimate: KSNV Flight Dates: 09/17/12 - 10/21/12 Primary AE: Amy McCreary Original Date / Rev: 07/17/12 / 08/30/12 Sales Office: BLPHI GENERAL Order Type: Sales Region: National Agency Name: Jamestown Associates/ NJ **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 5 Mapleton Rd. Billing Cycle: EOM/EOC Princeton, NJ 08540 Agency Commission: 15% Republican Jewish Coalition (RJC) - le VISe Advertiser Name: Demographic: A35+ New Business Thru: **Product Codes:** PLI2 Order Separation: 00:05:00 Priority: SELECT PRIORITY CODE

Hiatus:

09/25/12-09/26/12

Revenue Codes:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	187	\$117,650.00	\$100,002.50
10/01/12	10/21/12	285	\$195,375.00	\$166,068.75

Totals

Advertiser External ID:

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	187	\$117,650.00	\$100,002.50	0,00
October 2012	285	\$195,375.00	\$166,068.75	0.00
Totals	472	\$313.025.00	\$266,071,25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Army McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PISSUE, GEN

Order Share	Share	Total
KSNV	 26%	\$313,025.00
Market	100%	\$1 203 942 31

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	29%	\$349,143.27
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$240,788.46
KTUD	1%	\$12,039.42
KVVU	16%	\$192,630.77
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$96,315.38

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len Spo	ots	Rate Pri	Rtg Type \$	Spots	Amount [*]
E 2	KSNV	10/01/12	10/19/12	M-F 5-6a WakeUp w/\	/ægM	5-6a	MTWTF	:30	5	\$450.001	0.00 NM	15	\$6,750.00
				M-F 5-6a WakeUp w/V	Vagners								
	NEWS												

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Order / Rev:

104398

Advertiser:

Republican Jewish Coalition (RJC)

Alt Order #:

Week: 10/08/12

10/14/12

MTWTF--

06832443

Product Desc:

REP JEWISH COALITION

Flight Dates: 09/17/12 - 10/21/12

Estimate:

KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 2 KSNV	10/01/1	2 10/19/12	M-F 5-6a WakeUp	_	5-6a	MTWTF	:30	5	\$450.001	0.00 NM	15	\$6,750.00
NEWS			M-F 5-6a WakeUp	w/Wagners								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0	01/12	10/07/12	MTWTF	5	\$450.00	0.00						
Week: 10/6	08/12	10/14/12	MTWTF	5	\$450.00	0.00						
Week; 10/		10/21/12	MTWTF	5	\$450.00	0.00						
E 3 KSNV	10/01/1	2 10/19/12	M-F 6-7a WakeUp	_	6-7a	MTWTF	:30	10	\$700.001	0.00 NM	30	\$21,000.00
NEWS			M-F 6-7a WakeUp	w/Wagners								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	MTWTF	<u>10</u>	\$700.00	0.00						
Week: 10/		10/14/12	MTWTF	10	\$700.00	0.00						
Week: 10/	15/12	10/21/12	MTW1F	10	\$700.00	0.00						
E 6 KSNV	10/01/1	2 . 10/19/12	•	СМ	658a-9am	MTWTF	:30	10	\$900.001	0.00 NM	30	\$27,000.00
TODAY			Today Show									
TODAY		End Date	Wooldayo	Cnoto Atlant	Dete	Delina						
Week: 10/	rt Date 01/12	End Date 10/07/12	<u>Weekdays</u> MTWTF	Spots/Week 10	<u>Rate</u> \$900.00	Rating 0.00						
Week: 10/		10/14/12	MTWTF	10	\$900.00	0.00						
Week: 10/	15/12	10/21/12	MTWTF	10	\$900.00	0.00				0		
E 7 KSNV	10/01/1	2 10/19/12	M-F Today Show I	I 3rd HCM	9-10a	MTWTF	:30	5	\$425.001	0.00 NM	15	\$6,375.00
			M-F Today Show	II								
TODAY												
	rt Date	End Date		Spots/Week	Rate	Rating						
Week: 10/9 Week: 10/9		10/07/12 10/14/12	MTWTF MTWTF	5 5	\$425.00 \$425.00	0.00 0.00					-	
Week: 10/		10/21/12	MTWTF	5	\$425.00	0.00						•
		2 10/19/12	Rachael Ray	СМ	11am-12pm	MTWTF	:30	5	\$325.001	0.00 NM	15	\$4,875.00
			Rachael Ray	4,				•	4020.00	0.00 110		Ψ-1,070.00
CHANG RR	E INTP I	RR										
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/	17/12	09/23/12		0	\$325.00	0.00						
Week: 09/		09/30/12		0	\$325.00	0.00						
Week: 10/		10/07/12	MTWTF MTWTF	5	\$325.00	0.00						
Week: 10/ Week: 10/		10/14/12 10/21/12	MTWTF	5 5	\$325.00 \$325.00	0.00 0.00						
E 10 KSNV				СМ	12-1230pm	MTWTF	:30	5	\$425.001	0.00 NM	15	\$6,375.00
	22, ,,,,,	_ (0,,0,	Noon News	V	7.2 7.200pm	.,	.00	Ŭ	Ψ-120.001	0.00 14191	10	φο,σ75.00
NEWS												
	<u>rt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/23/12		0	\$425.00	0.00						
Week: 09/		09/30/12 10/07/12	MTWTF	0	\$425.00	0.00						
Week: 10/ Week: 10/		10/07/12	MTWTF~~	5 5	\$425.00 \$425.00	0.00 0.00						
Week: 10/		10/21/12	MTWTF~~	5	\$425.00	0.00						
E 11 KSNV	09/17/1	2 10/19/12	The Agenda 1230	pm CM	1230-1p	MTWTF	:30	5	\$325.001	0.00 NM	15	\$4,875.00
AGEND	ρA		The Agenda 1230	pm								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/		09/23/12		0	\$325.00	0.00					İ	
Week: 09/	24/12	09/30/12		0	\$325,00	0.00						
Week: 10/		10/07/12	MTWTF	5	\$325.00	0.00						
Week; 10/ Week; 10/		10/14/12 10/21/12	MTWTF MTWTF	5 5	\$325.00 \$325.00	0.00						
E 12 KSNV				CM	\$325.00	0.00 MTWTF	:30	E	¢225 004	O CO NINA	4.5	ሰብ ፀንድ ሰላ
LIZ NONV	UDI III	L 10/18/14	The Doctors	CIVI	2pm-3pm	ר – – ויאן ויין	.sv	5	\$325.001	0.00 NM	15	\$4,875.00
DRS			, 200,010									
<u>Sta</u>	<u>ırt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09/	17/12	09/23/12		0	\$325.00	0.00						
Week; 09/		09/30/12	Maria	0	\$325.00	0.00					Ī	
Week; 10/		10/07/12	MTWTF	5	\$325.00	0.00						

\$325.00

0.00

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Order / Rev:

104398

Advertiser:

Republican Jewish Coalition (RJC)

Alt Order #: Flight Dates:

06832443 09/17/12 - 10/21/12 Product Desc:

REP JEWISH COALITION

Estimate:

KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E12 KSNV	09/17/1	2 10/19/12	The Doctors	СМ	2pm-3pm	MTWTF	:30	5	\$325,001	0.00 NM	15	\$4,875.00
			The Doctors						,			Ψ1,070.00
DRS			Y									
·	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/21/12	MTWTF	5	\$325.00	0.00			· .			
E 13 KSNV	09/17/1	2 10/19/12		CM	3-4p	MTWTF	:30	5	\$450.001	0.00 NM	15	\$6,750.00
PHIL			Dr Phil									
	rt Date	End Date	Weekdavs	Spots/Week	Rate	Rating						
Week: 09/		09/23/12		0	\$450.00	0.00						
Week: 09/		09/30/12		ō	\$450.00	0.00						
Week: 10/	/01/12	10/07/12	MTWTF	5	\$450.00	0.00						
Week: 10/		10/14/12	MTWTF	5	\$450.00	0.00						
Week: 10/		10/21/12	MTWTF~~	5		0.00			7111			
E15 KSNV	10/01/1	2 10/19/12	NEWS 3 at 4 (1)		4-5pm	MTWTF	:30	5	\$725.001	0.00 NM	15	\$10,875.00
NEWS			4PM NEWS (1 h	our)	(4:00 PM-4:3	30 PM)						
	rt Date	End Date	Weekdays	Spoto#Monk	Bata	Define						
Week: 10/		10/07/12	MTWTF	Spots/Week 5	<u>Rate</u> \$725.00	Rating 0.00						
Week: 10/		10/14/12	MTWTF	5	\$725.00	0.00						
Week: 10/	/15/12	10/21/12	MTWTF~~	5		0.00						
E 16 KSNV	10/01/1	2 10/19/12	NEWS 3 at 4 (1	HOUR)CM	4-5pm	MTWTF	:30	5	\$725.001	0.00 NM	15	\$10,875.00
			4PM NEWS (1 h		(4:30 PM-5:0			-	*	0.00 14.00	, 0	ψ10,010.00
NEWS												
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/07/12	MTWTF	5	\$725.00	0.00						
Week: 10/ Week: 10/		10/14/12 10/21/12	MTWTF~~ MTWTF	5 5	\$725.00	0.00						
E 19 KSNV					\$725.00	0.00			******			
E 19 KONV	10/01/1	2 10/19/12	M-F Early News M-F Early News	CM	5-630p	MTWTF	:30	5	\$1,200.001	0.00 NM	15	\$18,000.00
NEWS			WHI Larry NEWS									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10	/01/12	10/07/12	MTWTF		\$1,200.00	0.00						
Week: 10/		10/14/12	MTWTF	5	\$1,200.00	0,00						
Week: 10/		10/21/12	MTWTF		\$1,200.00	0.00						
E 20 KSNV	10/01/1	2 10/19/12	•	CM	630-730pm	MTWTF	:30	5	\$1,300.001	0.00 NM	15	\$19,500.00
WH/JEI	n		M-F Jeopardy/W	heet of Fortun	Э							
		End Data	Monkdaya	C = = 4= 0.0 /= = 1+	D-4-	D. U.						
<u>عاده</u> Week: 10	<u>rrt Date</u>	End Date 10/07/12	<u>Weekdays</u> MTWTF~~	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/14/12	MTWTF		\$1,300.00 \$1,300.00	0.00 0.00						
Week: 10		10/21/12	M-WTF		\$1,300.00	0.00						
E 23 KSNV	10/01/1	2 10/19/12	M-F News 3 at El		11pm-1135	-	:30	4	\$1,200.001	0.00 NM	12	\$14,400.00
			M-F News 3 at E						+ /,	0.00 1411	12	Ψ1-1,-100.00
NEWS												
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/		10/07/12	MTWTF		\$1,200.00	0.00						
Week: 10/ Week; 10/		10/14/12 10/21/12	MTWTF MTWTF		\$1,200.00	0.00						
E 24 KSNV			News 3 Sunrise -	·	\$1,200.00 6a-7a	0.00	.00		0050.004	0.00 104		
L Z+ KONV	03/22/1	2 10/20/12	News 3 Sunrise 3		Oa-7a	2-	:30	2	\$350.001	0.00 NM	8	\$2,800.00
NEWS				5711 5115711								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/	/17/12	09/23/12	S-	2	\$350.00	0.00						
Week: 09/		09/30/12		0	\$350.00	0.00						
Week: 10		10/07/12	S-	2	\$350.00	0.00						
Week: 10/ Week: 10/		10/14/12 10/21/12	S- S-	2 2	\$350.00 \$350.00	0.00						
			Saturday Today	CM		0.00	,00		# 005 004	0.05.115.5	_	A
L ZU NONV	USIZZII	A 10/20/12	Saturday Today	CIVI	7a-9am	S-	:30	2	\$625.001	0.00 NM	8	\$5,000.00
SAT TO	DDAY		Cultilities Today									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/23/12	S-	2		0.00						
										•	-	

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KSNV

Order / Rev:

104398

Advertiser:

Republican Jewish Coalition (RJC)

Alt Order #:

06832443

Product Desc:

REP JEWISH COALITION

Flight Dates:

09/17/12 - 10/21/12

Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount 09/22/12 10/20/12 Saturday Today CM 7a-9am ----5-:30 2 \$625,001 0.00 NM \$5,000,00 Saturday Today SAT TODAY Start Date End Date Spots/Week <u>Weekdays</u> Rate Rating Week: 09/24/12 09/30/12 0 \$625.00 0.00 Week: 10/01/12 10/07/12 2 \$625.00 0.00 ----5-Week: 10/08/12 10/14/12 2 \$625.00 0.00 Week: 10/15/12 10/21/12 ----5-\$625,00 0.00 E 26 KSNV 09/22/12 10/20/12 News 3 Today - SATURIDM 9am-930am ----5-:30 \$500.001 0.00 NM \$2,000.00 News 3 Today - SAT **NEWS** Start Date End Date Weekdays Spots/Week Rating Rate Week: 09/17/12 ----S-09/23/12 1 \$500.00 0.00 Week: 09/24/12 09/30/12 _____ \$500.00 0.00 ----S-Week: 10/01/12 10/07/12 1 \$500.00 0.00 Week: 10/08/12 10/14/12 ----5--\$500.00 0.00 1 Week: 10/15/12 10/21/12 ----S-\$500.00 0.00E 27 KSNV 09/22/12 10/20/12 Sa-Su News 3 at ElevenCM 11pm-1135pm ----S-:30 1 \$1,100.001 0.00 NM 5 \$5,500.00 Sa-Su News 3 at Eleven **NEWS** Start Date Spots/Week End Date <u>Weekdays</u> Rate Rating Week: 09/17/12 09/23/12 ----5-1 \$1,100.00 0.00 ----S-Week: 09/24/12 09/30/12 1 \$1,100.00 0.00 Week: 10/01/12 10/07/12 ----S-1 \$1,100.00 0.00 ----S-Week: 10/08/12 10/14/12 1 \$1,100.00 0.00 ----S-Week: 10/15/12 10/21/12 1 \$1,100.00 0.00 E 28 KSNV 09/23/12 10/21/12 Sa-Su News 3 at ElevenCM 11pm-1135pm -----:30 1 \$1,100.001 0.00 NM \$5,500.00 Sa-Su News 3 at Eleven **NEWS** Start Date **End Date** Weekdays Spots/Week <u>Rate</u> Rating Week: 09/17/12 09/23/12 1 \$1.100.00 0.00Week: 09/24/12 09/30/12 ----5 1 \$1,100.00 0.00 -----5 Week: 10/01/12 10/07/12 1 \$1,100.00 0.00 Week: 10/08/12 _____ 10/14/12 1 \$1,100.00 0.00 Week: 10/15/12 10/21/12 ----S 1 \$1,100.00 0.00 E 29 KSNV 09/23/12 10/21/12 News 3 Today Wknd 9a-930am ----S \$500.001 0.00 NM \$2,000.00 News 3 Today **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 ----S \$500.00 1 Week: 09/24/12 09/30/12 n \$500.00 0.00 ----S Week: 10/01/12 10/07/12 \$500.00 0.00 1 Week: 10/08/12 10/14/12 ----S 1 \$500.00 0.00 Week: 10/15/12 10/21/12 ----5 \$500.00 0.00 E 30 KSNV 09/23/12 09/30/12 News 3 Sunrise - SUND&M ----S :30 \$325,001 0.00 NM \$1,300.00 **News 3 Sunrise SUNDAY NEWS** Start Date End Date Spots/Week Weekdays Rate Rating Week: 09/17/12 09/23/12 2 \$325.00 0.00 Week: 09/24/12 09/30/12 \$325.00 0.00 E31 KSNV 10/07/12 10/21/12 News 3 Sunrise - SUND&M ----5 6a-7a :30 \$350,001 0.00 NM \$2,100.00 News 3 Sunrise SUNDAY **NEWS** Start Date End Date <u>Weekdays</u> Spots/Week <u>Rate</u> Rating Week: 10/01/12 10/07/12 ----5 2 \$350,00 0.00 ----S Week: 10/08/12 10/14/12 2 \$350,00 0.00 10/21/12 ----S Week: 10/15/12 \$350.00 0.00 E 32 KSNV 10/07/12 10/21/12 Sunday Today CM 7a-8am -----5 :30 \$750.001 0.00 NM \$4,500.00 Sunday Today SUN TODAY Start Date End Date <u>Weekdays</u> Spots/Week Rating <u>Rate</u> Week: 10/01/12 10/07/12 ----S 2 \$750.00 0.00 ----S Week: 10/08/12 10/14/12 2 \$750.00 0.00 ----5 Week: 10/15/12 10/21/12

\$750.00

0.00

Print Date: 08/31/12 11:06:19

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Order / Rev:

104398

Advertiser:

Republican Jewish Coalition (RJC)

Alt Order #:

06832443

Product Desc:

REP JEWISH COALITION

KSNV

Flight Dates:

09/17/12 - 10/21/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E32 KSNV		2 10/21/12	Sunday Today Sunday Today	СМ	7a-8am	S	:30	2	\$750.001	0.00 N M	6	\$4,500.00
SUN TO												
		2 09/30/12	Sunday Today Sunday Today	CM	7a-8am `	S	:30	2	\$625.001	0.00 NM	4	\$2,500.00
SUN TO		Find Date	101	0	Б.	D ()						
<u>Sta</u> Week: 09/	rt Date	End Date 09/23/12	<u>Weekdays</u> S	Spots/Week 2	<u>Rate</u> \$625.00	Rating 0.00						
Week: 09/		09/30/12	s	2	\$625.00	0.00				•		
E 34 KSNV	09/23/1		Chris Matthews 9	:30AM SM	9:30a-10a	S	:30	1	\$500.001	0.00 NM	1	\$500.00
СМ			Chris Matthews S	SUN 9:30am		_		•	4	5.55	·	φοσο.σσ
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09/		09/23/12	\$	1	\$500.00	0.00						
Week: 09/		09/30/12	0.1.1.0	0	\$500.00	0.00						
E35 KSNV	10/07/1	2 10/21/12	Chris Matthews 9		9:30a-10a	S	:30	1	\$600.001	0.00 NM	3	\$1,800.00
СМ			Chris Matthews 8	50N 9:30am								
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/07/12	S	1	\$600.00	0.00						
Week: 10/	08/12	10/14/12	S	1	\$600.00	0.00						
Week; 10/	15/12	10/21/12	S	1	\$600.00	0.00						
E36 KSNV	10/07/1	2 10/21/12	News 3 Live in Pr	rime CM	7-10pm	S	:30	1	\$1,800.001	0.00 NM	3	\$5,400.00
NEWS .	AFT SNF	=	News 3 in Prime									
	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/		10/07/12	S	1	\$1,800.00	0.00						
Week: 10/ Week: 10/		10/14/12 10/21/12	S S	1	\$1,800.00 \$1,800.00	0.00 0.00						
E 37 KSNV			News 3 Live in P	•	7-10pm	s	:30	- 1	\$1,600.002	0.00 NM	0	#0 000 oo
LOT ROIV	03/23/1	2 03/30/12	News 3 in Prime	IIIIIG OW	7-TOPITI	3	.50	ı	\$1,000.002	WINI OU.U	2	\$3,200.00
NEWS.	AFT SNF	<u> </u>	THOUS O MIT IMMO									
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/	/17/12	09/23/12	S	1	\$1,600.00	0.00						
Week: 09/	/24/12	09/30/12	S	1	\$1,600.00	0.00						
E38 KSNV	09/22/1	2 09/29/12	•		5pm-630pm	S-	:30	1	\$650.001	0.00 NM	1	\$650.00
NITIMO			Sa-Su Early New	/S								
NEWS	ort Data	End Data	Mankalaya	Constantinal	D-4-	Datin						
<u>Sta</u> Week: 09/	art Date	End Date 09/23/12	<u>Weekdays</u>	Spots/Week 0	<u>Rate</u> \$650.00	Rating 0.00						
Week: 09/		09/30/12	S-	1	\$650.00	0.00						
			Sa-Su Early New	s CM	5pm-630pm	****	:30	1	\$675.001	0.00 NM	2	\$1,350.00
			Sa-Su Early New		april acopiii.				φοι σίσσ ι	0.00 11111	_	Ψ1,000.00
NEWS			•									
· Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>			•			
Week: 10		10/07/12		0	\$675.00	0.00						
Week: 10		10/14/12	S- S-	1	\$675.00	0.00						
Week: 10,		10/21/12		- LANDS-CARE	\$675.00	0.00	.00		\$505.004	0.00 104	_	44 050 00
E 40 KONV	10/00/1	12 10/20/12	Weekend Jeopar WKND Jeop/Wh		630-730pm	S-	:30	1	\$525.001	0.00 NM	2	\$1,050. 0 0
WH/JE	Р		WITH COOPINI	00,								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/07/12		0	\$525.00	0.00						
Week: 10		10/14/12	S-	1	\$525.00	0.00						
Week: 10		10/21/12	S-	1	\$525.00	0.00						
E41 KSNV	09/22/1	12 09/29/12	•	*	630-730pm	S-	:30	1	\$500,001	M/A 00.0	1	\$500.00
MAILLA ITT	D		WKND Jeop/Wh	eel								
WH/JE		End Data	Meekdove	SpoteAMook	Data	Poting						
<u>Sta</u> Week: 09	art Date /17/12	End Date 09/23/12	<u>Weekdays</u>	Spots/Week 0	<u>Rate</u> \$500.00	Rating 0.00						
Week: 09		09/30/12	S-	1	\$500.00	0.00						
N 42 KSNV				CM	5-6a	~~WTF	:30	5	\$325.001	0.00 NM	5	\$1,625.00
								-	+	5.55 14101		Ψ1,02.0.00

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Order / Rev:

104398

Advertiser:

Republican Jewish Coalition (RJC)

Alt Order #:

06832443

Product Desc:

REP JEWISH COALITION

Flight Dates:

09/17/12 - 10/21/12

Estimate:

KSNV

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
			M-F 5-6a WakeU									
MKGD	FOR LIN	E 1 NEWS	M-F 5-6a WakeU	p wwwagners								
<u>St</u>	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/23/12	WTF	5	\$325.00	0.00						
N 43 KSNV	09/19/1	2 09/21/12	M-F 6-7a WakeU		6-7a	WTF	:30	10	\$650.001	0.00 NM	10	\$6,500.00
MKGD	FOR LIN	E 4 NEWS	M-F 6-7a WakeU	p w/vvagners								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09	/17/12	09/23/12	WTF	10	\$650.00	0.00						
N44 KSNV	09/19/1	2 09/21/12	Today Show	CM	658a-9am	WTF	:30	10	\$850.001	0.00 NM	10	\$8,500.00
MKG F	OR LINE	5 TODAY	Today Show									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/23/12	WTF	10	\$850.00	0.00						
N45 KSNV	09/19/1	2 09/21/12	M-F Today Show	II 3rd HBM	9-10a	WTF	:30	5	\$350,001	0.00 NM	5	\$1,750.00
MOVE	D TO 0/40	TODAVII	M-F Today Show	11								
	art Date	TODAY II End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/23/12	WTF	5	\$350.00	0.00						
N46 KSNV	09/19/1	2 09/21/12	Rachael Ray	СМ	11am-12pm	WTF	:30	5	\$325.001	0.00 NM	5	\$1,625.00
01/41/	aa		Rachael Ray									**/**
	GE INTP I		Madala	O4-60/	D-1-	D-#						
<u>ی .</u> Week: 09	art Date //17/12	End Date 09/23/12	<u>Weekdays</u> −-WTF~⊷	Spots/Week 5	<u>Rate</u> \$325.00	Rating 0.00						
N 47 KSNV	09/19/1		Noon News	CM	12-1230pm	WTF	:30	5	\$425.001	0.00 NM	5	\$2,125.00
			Noon News		· · · · · · · · · · · · · · · · · · ·			-	4 1	0.00 11	Ŭ	Ψ2,120.00
		TART DATE										
St Week: 09	art Date 1/17/12	End Date 09/23/12	<u>Weekdays</u> WTF	Spots/Week 5	<u>Rate</u> \$425.00	Rating 0.00						
N 48 KSNV			The Agenda 1230		1230-1p	WTF	:30	5	\$325.001	0.00 NM	5	\$1,625.00
			The Agenda 123	•	1200 19	••••	.00	Ü	ψο2.001	0,00 14141	3	\$1,025.00
		OW 9/19 AC										
<u>S1</u> Week: 09	art Date	End Date 09/23/12	<u>Weekdays</u> WTF	Spots/Week 5	<u>Rate</u> \$325.00	Rating 0.00						
N 49 KSNV				CM	2pm-3pm	WTF	:30	5	\$325.001	0.00 NM	5	\$1,625.00
	00, 10, 1	2 00:2:,12	The Doctors	JII.	zpin opin	WII	.00		Ψ020.00 Ι	O.OO INIVI	3	\$1,025.00
		OW 9/19 DF										
<u>S1</u> Week: 09	art Date	End Date 09/23/12	<u>Weekdays</u> WTF	Spots/Week 5	Rate	Rating 0.00						
N 50 KSNV			**	CM	\$325.00 3-4p	WTF	:30	5	\$450.001	0.00 NM	c	00.000.00
NOO NON	00/10/1	L OUILITIE	Dr Phil	Olvi	o-4b .	W	.30	5	9400.00 I	0.00 NM	5	\$2,250.00
	ΓDATE 9	/19 PHIL										
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/23/12	WTF	HOUDYCM	7	0.00	.00		****	2 22 3 114	_	
MOI KOM	09/19/1	2 08121112	NEWS 3 at 4 (1 4PM NEWS (1 h		4-5pm (4:00 PM-4;3	WTF 0 PM)	:30	5	\$600.001	0.00 NM	5	\$3,000.00
STAR	r date n	OW 9/19 NE		ou.,	(1.001 111 1,0	O 1 111/						
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 09		09/23/12	NEWS C -1 4 (4	5		0.00						
N 52 KSNV	09/19/1	2 09/21/12	NEWS 3 at 4 (1 4PM NEWS (1 h		4-5pm (4:30 PM-5:0	WTF	:30	5	\$700.001	0.00 NM	5	\$3,500.00
STAR	Γ DATE F	OR 9/19 NE		uui)	U.C*IVI TI OCIT	∪ 1 1¥1 <i>)</i>						
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 09		09/23/12	WTF	5	·	0.00			· .			
N 53 KSN\	v 09/19/1	2 09/21/12	M-F Early News	CM	5-630p	WTF	:30	5	\$1,000.001	0.00 NM	5	\$5,000.00
STAR	ΓDATE 9	/19 NEWS	M-F Early News									
<u>S</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week		<u>Rating</u>						
Week: 0		09/23/12	WTF		\$1,000.00	0.00						
N 54 KSN\	09/19/1	2 09/21/12		CM	630-730pm	WTF	:30	5	\$1,000.001	0.00 NM	5	\$5,000.00

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Order / Rev:

104398

Advertiser:

Republican Jewish Coalition (RJC)

Alt Order #: Flight Dates:

06832443

09/17/12 - 10/21/12

143 Drode

Product Desc: REI

REP JEWISH COALITION

Estimate:

KSNV

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Si	pots	Rate Pri	Rtg Type	Spots	Amount
			M-I- Jeop/Wheel									
START	'ATE 9/1	9 WH/JEP	M-F Jeopardy/W	meel of Fortun	3							
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				1		
Week: 09		09/23/12	WTF		\$1,000.00	0.00						
N 55 KSNV	09/19/	12 09/21/12	M-F News 3 at E		11pm-1135p	mWTF	:30	4	\$1,100.001	0.00 N M	4	\$4,400.00
START	DATE 9	/19 NEWS	M-F News 3 at E	:ieven								
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/23/12	WTF		\$1,100.00	0.00			·			
N 56 KSNV	09/24/	12 09/28/12			5-6a	MTF	:30	5	\$325.00 1	0.00 NM	5	\$1,625.00
NO SP	OTS CAI	N AIR 9/25 &	M-F 5-6a Wakel 9/26 NEWS	up w/vvagners								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09		09/30/12	MTF	5	\$325.00	0.00			<u> </u>			
N 57 KSNV	09/24/	12 09/28/12	M-F 6-7a Waket		6-7a	MTF	:30	10	\$650.001	0.00 NM	10	\$6,500.00
NO SP	OTS CAI	N AIR 9/25 &	M-F 6-7a Wakel 9/26 NEWS	Jp w/vvagners								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/30/12	MTF	10	\$650.00	0.00						
N 58 KSNV	09/24/	12 09/28/12	,	CM	658a-9am	MTF	:30	10	\$850.001	0.00 NM	10	\$8,500.00
NO SP	OTS CAI	N AIR 9/25 &	Today Show 9/26 TODAY									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09	/24/12	09/30/12	MTF	10	\$850.00	0.00						
N 59 KSNV	09/24/	12 09/28/12	M-F Today Show		9-10a	MTF	:30	5	\$350.001	0.00 NM	5	\$1,750.00
NO SP	OTS CAI	N AIRE 9/25	M-F Today Show & 9/26 TODAY II	VII								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/30/12	MTF	5	\$350.00	0.00					-	
N 60 KSNV	09/24/	12 09/28/12	Rachael Ray	CM	11am-12pm	MTF	:30	5	\$325.001	0.00 NM	5	\$1,625.00
NO SP	OTS CAI	N AIR 9/25 &	Rachael Ray 9/26 RR									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/30/12	MTF	5	\$325.00	0.00						
N 61 KSNV	09/24/	12 09/28/12		CM	12-1230pm	MTF	:30	5	\$425.001	0.00 NM	5	\$2,125.00
NO SP	OTS CAI	N AIR 9/25 &	Noon News 9/26 NEWS									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09.		09/30/12	MTF	5	\$425.00	0.00						
N62 KSNV	09/24/	12 09/28/12	The Agenda 123		1230-1p	MTF	:30	5	\$325,001	0.00 NM	5	\$1,625.00
NO SP	OTS CAI	N AIR 9/25-2	The Agenda 123 6 AGENDA	supm								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/30/12	MTF	5	\$325.00	0.00						
N 63 KSNV	09/24/	12 09/28/12	The Doctors	СМ	2pm-3pm	MTF	:30	5	\$325.001	0.00 NM	5	\$1,625.00
NO SP	OTS CAI	N AIR 9/25-2	The Doctors 6 DRS									
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/30/12	M~~TF	5		0.00						
N 64 KSNV	09/24/	12 09/28/12		CM	3-4p	MTF	:30	5	\$450.001	0.00 NM	5	\$2,250.00
NO SP	OS CAN	AIR 9/25 & 9	Dr Phil 9/26 PHIL									
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09		09/30/12	MTF	5	\$450.00	0.00						
N 65 KSNV	09/24/	12 09/28/12	NEWS 3 at 4 (1		4-5pm	M~-TF	:30	5	\$600.001	0.00 NM	5	\$3,000.00
NO SP	OTS CA	N AIR 9/25 &	4PM NEWS (1 h 9/26 NEWS	iour)	(4:00 PM-4:3	u PIVI)						
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09		09/30/12	MTF	5		0.00						
N 66 KSNV	09/24/	12 09/28/12		СМ	4-5pm	MTF	:30	5	\$700.001	0.00 NM	5	\$3,500.00

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Order / Rev:

104398

Advertiser:

Republican Jewish Coalition (RJC)

Alt Order #:

06832443

Product Desc:

REP JEWISH COALITION

KSNV

Flight Dates:

09/17/12 - 10/21/12

Estimate:

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			NEWS 3 at 4 (1 h	•	(4:30 PM-5:0	0 PM)						
			9/.26 NEWS		•	,						
<u>Sta</u> Week: 09/	rt Date /24/12	End Date 09/30/12	<u>Weekdays</u> MTF	Spots/Week 5	<u>Rate</u> \$700.00	<u>Rating</u> 0.00						
N 67 KSNV				CM	5-630p	MTF	:30	5	\$1,000.001	0.00 NM	5	\$5,000.00
NO OD	OTO 044	LAID 0/05 0	M-F Early News		r							, .,
	OTS CAR art Date	N AIR 9/25 & End Date	9/26 NEWS Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	MTF		\$1,000.00	0.00						
N68 KSNV	09/24/1	2 09/28/12	M-F Jeop/Wheel	CM	630-730pm	MTF	:30	5	\$1,000.001	0.00 NM	5	\$5,000.00
NO SP	OTS CAN	J AIR 0/25 &	M-F Jeopardy/Wł 9/26 WH/JEP	neel of Fortun	Ð							
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	MTF	5	\$1,000.00	0.00						
N 69 KSNV	09/24/1	2 09/28/12	M-F News 3 at Ele		11pm-1135p	m MTF	:30	4	\$1,100.001	0.00 NM	4	\$4,400.00
NO SP	OTS CAN	N AIR 9/25 &	M-F News 3 at El 9;26 NEWS	even						:		
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/30/12	MTF		\$1,100.00	0.00						
N71 KSNV	09/29/1	2 09/29/12	SIGN ON-SIGN C Sat Today	OFF CM	5a-459a (5:00 AM-6:0	S-	:30	2	\$625.001	0.00 NM	2	\$1,250.00
NEWS			Cat roday		(3.00 MW-0.0	O AIVI)						
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/ N 72 KSNV		09/30/12	News 3 Live in Pr	ime CM	\$625.00	0.00	-00		#050 004			**
N/Z NONV	USIZZII	2 09122112	News 3 in Prime	ITTIE CIVI	7-10pm	S-	:30	1	\$650.001	0.00 NM	. 1	\$650.00
NEWS												
<u>Sta</u> Week: 09	art Date	End Date 09/23/12	<u>Weekdays</u> S-	Spots/Week	Rate	Rating						
N 73 KSNV				DFF CM	\$650.00 5a-459a	0.00	:30	1	\$500.001	0.00 NM	1	የ ደረስ ሰለ
			Wheel/Jeop		(9:00 PM-10	_	.00	,	ψ550,001	0.00 14194	l	\$500.00
WH/JE		17 m al 17 al a)	0	Б.	ra						
Sta Week: 09.	art Date /17/12	End Date 09/23/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
N74 KSNV			M-Su News 3 @ F	Eleven CM	11pm-1135p		:30	1	\$1,100.007	0.00 NM	2	\$2,200.00
			M-Su News 3 at I	Eleven								¥,
	art Date	End Date	<u>Weekdays</u> MTWTFSS	Spots/Week	Rate	Rating				1		
Week: 09. Week: 09.		09/23/12 09/30/12	MTFSS		\$1,100.00 \$1,100.00	0.00 0.00				*		
-			News 3 Live in Pr		7-10pm	S-	:30	1	\$675.001	0.00 NM	1	\$675.00
NEWS			News 3 in Prime									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/07/12	S	1	\$675.00	0.00						
N 76 KSNV	10/06/1	12 10/06/12		OFF CM	5a-459a	S-	:30	1	\$525.001	0.00 NM	1	\$525.00
WH/JE	Р		JEOP/WHEEL		(9:00 PM-10	:00 PM)						
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10	/01/12	10/07/12	S-	1	\$525.00	0.00	···					
										Totals	170	\$313,025,00